

# Trailblazer

The OpenScape Unified Communications Server.  
Taking your existing network to the next level  
of communications, and beyond.

Communication for the open minded

Siemens Enterprise Communications  
[www.siemens.com/open](http://www.siemens.com/open)

**SIEMENS**

# Take control

Get the most from your communications network, and make more for your business.

Phone, instant messaging, email, mobile, videoconferencing; we now have more ways to communicate than ever. But it's how you harness and control your communications network that will give your business the lead. In a global market, the smarter you operate the more successful you will be.

## Open Communications

Unified communications (UC) combines all your communications into a single, manageable interface, simplifying the way you share information. This means better collaboration, faster decision making, increased productivity, and reduced costs.

For organizations with different technologies and systems already in place, integrating unified communications into an existing network – with different vendors, IT environments and applications - has sometimes been complicated. But now Siemens Enterprise Communications has simplified the whole process, enabling you to drive your business forward using its current network and infrastructure – we call this approach Open Communications. And at the heart of Open Communications is the OpenScape Unified Communications Server.

## The revolution starts here

The OpenScape UC Server is an innovative software foundation that revolutionizes business communications by removing the barriers between voice, video and data. This enables presence, administration, session control and other shared services across the entire OpenScape UC Suite of applications.

This suite incorporates enterprise grade voice services with carrier grade scalability and reliability, IP least-cost routing, video conferencing, mobility, unified messaging, and role-based UC applications.



The OpenScape UC Server, at the heart of your communications.

# Max Power

## Unique architecture

The OpenScape UC Server has a unique architecture, designed as an open SIP-based, software IT communications and UC application foundation, with shared web-services components that leverage Siemens' OpenSOA and open industry standards. Thanks to the server's high-capacity design, and the fact that we can install voice and UC together, the number of servers is drastically reduced. This means less maintenance is required which, together with a centralized administration, can save your organization considerable time and money.

And because all applications share a common foundation, users get up to speed faster and are able to take advantage of the advanced communications features sooner.

The OpenScape UC Server even helps you to meet your corporate and social responsibility targets: fewer servers use less energy, and better communications reduces the need for travel – all of which lowers your organization's carbon emissions.

**The OpenScape UC Server has the foundations to empower your business.**

**SIP Session Control:** SIP-based call control for all media - voice, text, and video.

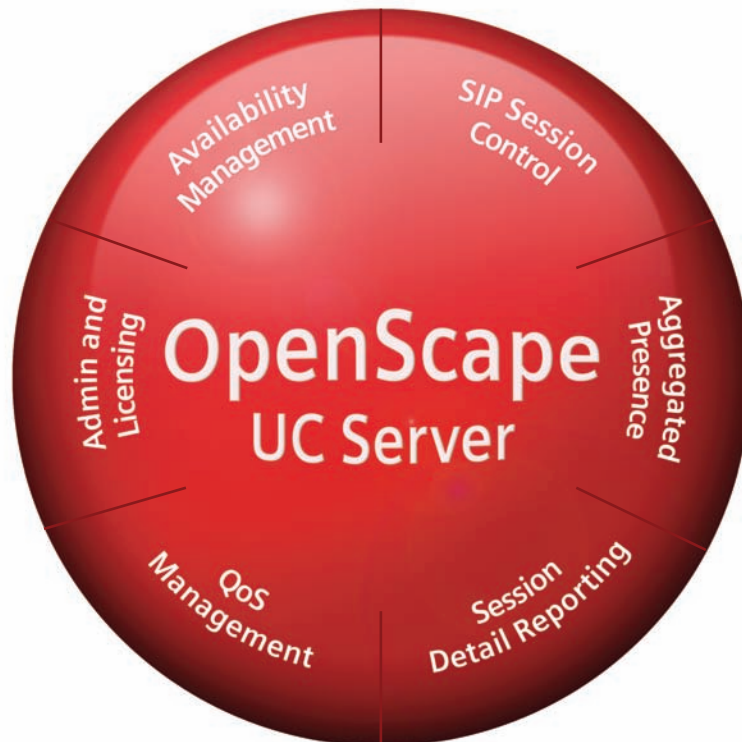
**Aggregated Presence:** Advanced presence capabilities, with the ability to go outside the walls of the enterprise.

**QoS Management:** To manage and give priority to real-time traffic on the network.

**Session Detail Reporting:** Detailed recording and reporting on voice calls, instant messaging, emails and conference calls. Plus, the ability to record in real time.

**Admin & Licensing:** A common management portal and common licensing, allowing the entire UC network to be administered from a single portal at a centralized location.

**Availability Management:** Carrier-class scalability for voice applications and more.



# Max Capability

The OpenScape UC Server opens up a range of applications to enhance your communications.

**OpenScape Voice** provides the core SIP-based switching engine for both voice and video across the entire enterprise. As well as streamlining communications, your organization will benefit from lower operating costs and better supported processes.

**OpenScape Video** is the first single vendor, unified videoconferencing solution - integrating HD video, desktop PC video, voice and presence into a single, powerful, communication environment. High Definition imaging and audio contributes to a more immersive meeting experience.

**With OpenScape Mobility** your team can keep in touch wherever they are, across both WLAN and GSM networks, using just one device and one mailbox – saving time and costs.

**The OpenScape UC Application** combines all your communications into a single, simple, seamless experience. So your business can benefit from greater responsiveness, faster decision making and enhanced collaboration right away.

**OpenScape Messaging** provides a single, multi-media mailbox, enabling employees to retrieve and manage voice, fax, email, and SMS messages using virtually any communications device. So your team can collaborate with colleagues and respond to customers instantly, wherever they are.

**OpenScape Contact Center** can help you to deliver outstanding customer service, by ensuring your customers can contact you via their medium of choice, and be routed to the agent best suited to deal with their enquiry.



# Masterstroke

The OpenScape UC Server means you can start to take advantage of unified communications right now.

## Maximizing communications for minimum outlay

Until now implementing UC has involved replacing or enhancing your existing technology, and for many businesses this isn't always financially viable.

However, with OpenScape UC Server there are virtually no technology prerequisites. And you can add further applications or users at a time that suits you, by simply activating additional license keys. Which means you can take advantage of UC right now, without taking on more capital expenditure.

## No need to rip and replace

With our expert help, integrating into your existing IT environment is easy. We'll give you complete flexibility on how you move towards it via OpenPath - a logical and elegant transition that allows you to transform your communications at your own pace.

The OpenScape UC Suite of applications is hugely scalable and can work within any IT or Telecom environment (Siemens or non-Siemens), whether it be a PBX, IP-PBX, or a SIP softswitch; it even integrates with the Microsoft and IBM IT ecosystems. Practical options mean there's no need for expensive or complex proprietary technology stacks.

And, if you're currently using our OpenScape Voice application (previously known as HiPath 8000), it has been incorporated into OpenScape UC Server for enterprise voice and IP least cost routing.

## Building on your success

The OpenScape UC Server has been designed to grow with your business, meeting your demands as you move into new markets.

This means expanding your communications couldn't be easier, with new modular capabilities initiated by simply activating the desired license keys on a user-by-user basis.

## Benefit now and reap the rewards

Unified communications is set to become mainstream practice. With OpenScape UC Server you can keep ahead of your competitors, and benefit from streamlined communications right away.

- Reduce cost by deploying unified communications through a data center.
- Grow your business with our future-proof solutions.
- Integrate with your existing IT and telephony infrastructures.
- Take an easy and flexible path to unified communications with OpenPath.
- Remove artificial barriers dividing voice, UC and video.
- Leverage your existing technology.
- Manage your telecommunication costs, reducing CapEx and OpEx.
- Provide employees with high level communication tools, regardless of where they are.

You can  right now!

To find out how you can benefit from unified communications with the OpenScape UC Server, call your local Siemens representative or visit [www.siemens.com/open](http://www.siemens.com/open)

#### About Siemens Enterprise Communications

Siemens Enterprise Communications is a joint venture between the private equity firm The Gores Group, a leading private equity firm, and Siemens AG. The joint venture incorporates Siemens Enterprise Communications GmbH & Co.KG and the businesses of Enterasys Networks and SER Solutions, creating a new leader in enterprise communications – strong in unified communications, contact centers and secure networks. More than 14,000 employees worldwide follow an Open Communications approach, providing enterprise communications and data networking solutions for enterprises of all sizes. This enables business processes to be more productive, faster and more secure within any network or information technology infrastructure.

For more information about Siemens Enterprise Communications, please visit [www.siemens.com/open](http://www.siemens.com/open)

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