

# BELTUG is working on the PRIORITIES of ICT decision makers

- Innovations in *mobility* solutions
- *Fixed-mobile convergence*
- *Mobile device management*
- *Corporate policy* on splitting private and corporate use, on Bring Your Own Device and on the use of social networks
- The benefits of *virtualisation and cloud architecture* for enterprise networks
- The impact of *video communication on company networks*
- *Security* (network, mobile device vulnerability and cloud services)
- *Best practices* in adopting *Unified Communications/collaboration* and
- Experiences with *cloud services*

And much more...

Join BELTUG and learn from presentations by peers:



Peter Gielis  
ICT Systems Manager  
Belgian Icecream Group (BIG)



Robinson Wilson  
Diensthoofd Departement Netwerken  
Federal police



Peter Van Lierde  
Information Security and  
Infrastructure Architect  
USQ People



Jan Van Moere  
Network & Security Engineer  
Niko Group

and 20 more to come!

Check out the AGENDA  
and cases on [www.beltug.be](http://www.beltug.be)

## Discover the benefits if you are an ICT decision maker:

ICT manager, CIO, IT architect, telecoms manager, contract manager, procurement manager, security manager, LAN/WAN engineer, etc. involved in the buying and deploying of communications technology and services.

**Strengthen your interests by joining the largest business users group, with over 1200 members.**

- Excellent opportunities to meet peers/colleagues working on the same priorities, as well as experts who may be new to you.
- An agenda driven by business ICT users. Every year you are consulted to define the hot topics, with the common priorities updated via our survey to make sure we work on the right issues. This mission is guaranteed by the BELTUG team and a board made up of users or ICT decision makers only.
- Well-attended activities with highly involved participants (over 1450 attendees last year).



Discover  
the BELTUG case *stories*

## Lobbying

- BELTUG lobbying towards **government** representatives: BELTUG publishes positions and defends your interests, discusses issues with relevant authorities and informs you about important topics on the regulatory agenda.
- The defence of your interests vis-a-vis the **ICT sector** and the organisation of challenge-meetings to discuss your concerns with providers.

**Over 30 job-related activities to keep you up-to-date with the latest case studies and practices.**

- Free participation in:
  - our **Member Forums** (half-day conferences covering the latest news on communications services and BELTUG, with about 80 other members).
  - the **BELTUG Visionairs**. These events include a presentation by a visionary speaker followed by a relaxed cocktail, offering an extra source of inspiration to broaden our views beyond the scope of our daily work.
  - the **annual BELTUG VIP Evening**, with keynote speakers, a cocktail and a networking buffet: the place to be for networking, with about 300 business users, providers, integrators and government representatives.
  - our **X-Changes: interactive group discussions**. At the X-changes, you can take part in concise and to-the-point dissection of a specific topic, with half-hour presentations followed by discussion between the participants.
  - in **Users-only sessions** (no service providers present): speak out frankly about challenges and learn from colleagues and peers in interactive group discussions (approx 25 participants).
  - a **guided city tour and lunch** with your partner in September - enjoy informal contacts

## Face-to-face meetings



**Get information firsthand from business ICT decision makers just like you**

- Lots of **case stories** with 20+ members who contributed over a single year
- Free access to our **papers, reports, case stories and all presentations** from the BELTUG activities.
- **Monthly Update** (e-newsletter) with an overview of the latest info,
- Free subscription to **Data News** (value € 50).
- **BELTUG Alerts and tools** that help you to save money, for example on roaming or fixed-to-mobile phone costs.
- Possibility to join the **BELTUG LinkedIn ICT decision makers group**, an extra service to facilitate your one-on-one contacts.
- If you have a specific problem or issue to raise, we can organise **a consultation** amongst all our members (anonymously if you prefer) and provide you with tips and tricks from peers and experts.

# Discover the benefits if you are an ICT solutions provider:

CEO, Sales manager, Marketing Manager, Product manager or consultant, etc. involved in offering or deploying communications technology and services.

**Connect, via face-to-face contacts & networking with Belgium's largest business user group, with over 1200 members.**

- Opportunities to offer your expertise and make ad hoc contributions to the 'hot topics' of ICT decision makers.
- An agenda driven by business ICT users. Every year all members are consulted to define the hot topics, with the common priorities updated via our survey to make sure we work on the right issues. This mission is guaranteed by the BELTUG Steering Committee and Board made up of business ICT users.
- Well-attended activities with highly involved participants (over 1450 attendees to last year).
- Excellent opportunities to meet ICT decision makers and find out their latest priorities and challenges.

## Lobbying

- BELTUG lobbying towards government representatives: BELTUG publishes positions and defends the interests of the business ICT users with relevant authorities and informs you about important topics on the regulatory agenda.

**Over 15 job-related activities to keep you up-to-date with the latest case studies and practices.**

- Free participation in:
  - our **Member Forums** (half-day conferences covering the latest news on communications services and BELTUG, with about 80 other members)
  - the **BELTUG Visionairs**. These events include a presentation by a visionary speaker followed by a relaxed cocktail, offering an extra source of inspiration to broaden our views beyond the scope of our daily work.

- **interactive group discussions**: contribute to a topic and learn from discussions with approx 25 other participants. (These 'X-Changes' are usually open to all members; some, however, are for ICT decision makers only. This is clearly indicated on the website page and invitation).

- the **annual BELTUG VIP Evening**, with keynote speakers, drinks and a networking buffet: the place to be for networking, with about 300 business users, providers, integrators and government representatives.

- a **guided city tour and lunch** with your partner in September - enjoy informal contacts.

**Become a member**  
Discover the benefits of joining

## Without having to leave your desk ...

- Lots of **case stories**: have a look at the 20+ members who contributed over a single year
- Free access to all our **papers, reports, case stories and presentations** from the BELTUG activities.
- Free subscription to **Data News** (value € 50) and
- Free subscription to the **BELTUG monthly Update**. Be the first to know the latest news.
- **Alerts and tools** that help your customers to save money.
- Possibility to join the free **Open BELTUG LinkedIn group**, an extra service to get news and facilitate your one-on-one contacts.

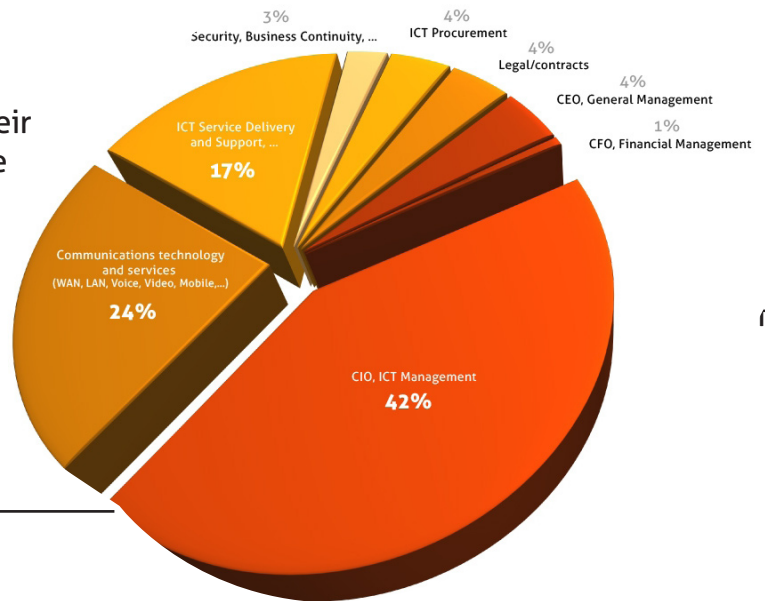


# Who is BELTUG?

BELTUG is the largest Belgian independent user group of ICT decision makers, working on communications services. We interact closely with the ICT sector; as an ICT provider or consultant, you are also welcome.

More than 1200 members actively share their knowledge and experience with each other, while benefiting from free reports, conferences, round tables, case stories and lobbying.

You can take a look at our impressive list members at [www.beltug.be](http://www.beltug.be)



Profile of BELTUG ICT decision makers

## BELTUG membership



### SINGLE

The company holds the membership, but it is personal.

€ 375 annually



### CORPORATE

Up to four people from your company benefit from all advantages.

€ 675 annually



### UNLIMITED

Five or more people from your company benefit from all advantages (not available for ICT sector or consultants)

€ 975 annually

#### BELTUG partners



#### MEDIA partners



#### RESEARCH partner



## Contact us

BELTUG vzw/aslb T 03 778 17 83 [info@beltug.be](mailto:info@beltug.be) [www.beltug.be](http://www.beltug.be)

